

MTDC Meeting Agenda
9:00 a.m. on August 23, 2018
Multipurpose Room 2
Montgomery County Government Center

Welcome and Introductions

1. February 22, 2018 Minutes
2. Grants
 - Submitted
 - a. VTC MLP Grant- Come Find Home campaign-\$35,000
 - Received
 - a. VTC MLP Grant- Come Find Home campaign-\$17,500
 - Declined
 - a. None
 - Opportunities
3. Directors Report
4. Old Business
 - a. 2017 Visitor Profile Report presented by Dr. Magnini. May MTDC canceled in since all would be attending this meeting.
 - b. FY19 Marketing Activity
5. New Business
 - a. Research for future Welcome Center
 - b. Establishing an annual local industry meeting to highlight visitor research, STR metrics and trends, and recognize local industry businesses and employees.

Upcoming Meetings:

Nov. 15

Hospitality & Tourism Partnership Meeting:

Sept. 12, Dec. 12

Tourism Board Meetings: Monthly, Third Friday